



— THE —  
**STATIONERS'**

C O M P A N Y

# Innovation Excellence Awards 2025

## Sponsorship pack



**There is something so vital to the history of humanity, and that is the amazing series of innovations that have taken place, many of which are part of the history of the Stationers' Company.**

**Innovation is vital to problem solving, which in my view is vital to a successful society. In part, it is a function of historical knowledge – what has worked and what has not worked – but it is also out there on the edge of chaos, where we don't really have any answers and we need data even to begin to imagine exactly what's going on, which leads to theory, which leads then to engineering, which might lead indeed to an important innovation.**

**Dr Vint Cerf**

Vice President and Chief Internet Evangelist, Google  
Honorary Freeman & Liveryman of the Stationers' Company



# Innovation Excellence Awards



## Be a part of the UK communications and content industry's leading innovation awards

**The Stationers' Company is steeped in history, but, as the Innovation Excellence Awards demonstrate, our eyes are always on the future.**

This is one of the most active Livery Companies in the City of London, with around 90 percent of our 1,000 members working in or connected to the UK's communications and content industries. These include trade & academic publishing, newspaper & magazine publishing, journalism, printing, packaging, paper making, stationery, greeting cards, office products, and related intellectual property, archival and digital businesses.

The Innovation Excellence Awards celebrate the achievements of the most creative and forward-thinking participants in these highly dynamic industries. Sponsoring our awards gives brands the opportunity to align themselves with these innovators, share the media profile achieved through a concerted PR campaign, and enjoy a glittering champagne reception, lunch and ceremony at the historic Stationers' Hall.

Join us in supporting and celebrating the communications and content businesses of the future.

**Vida Barr-Jones & Kate Howell**  
Co-Chairs,  
Innovation Excellence Awards 2025

# Sponsorship options



**We are offering three ways for businesses and individuals to sponsor the Stationers' Company Innovation Excellence Awards 2025, which take place on 17 October.**

All sponsors have the opportunity to raise awareness across the Stationers' Company's substantial membership while helping to fund the administrative support that makes this high-profile event possible.

Brand promotion for all three categories is achieved through a well-established pre- and post-event PR campaign.

Closing date for sponsorship is 30 April.

To secure a spot, please contact:

**Kate Howell**  
07949 125851

**Vida Barr-Jones**  
07854 348314

[innovationexcellence@stationers.org](mailto:innovationexcellence@stationers.org)

## Main sponsors

Our main sponsors will be prominently promoted before, during and after the event, and will each have the opportunity to present an award.

### Cost

£5,500 plus VAT

### Benefits

- Pre- and post-event press release brand exposure (minimum of 3 releases)
- 2 x tickets to champagne reception and event
- Display space at the pre-event exhibition
- Logo placement at event
- Logo placement during award ceremony
- Name and logo on page 1 of awards brochure (mailed to all members)
- Opportunity to present an award

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## Category sponsors

This secures a place as the named sponsor of an individual award category. These are:

- Award for Business Process
- Award for Communications, including Marketing
- Award for Customer Experience
- Award for Education Technology
- Award for Product Design
- Award for Start up

### Cost

£3,500 plus VAT

### Benefits

- Pre- and post-event press release brand exposure (minimum of 3 releases)
- 1 x tickets to champagne reception and event
- Logo placement at event
- Logo placement during individual award presentation
- Name and logo on category page of awards brochure (mailed to all members)

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## Partner sponsors

This is a general sponsorship and not tied to any single award.

### Cost

£1,500 plus VAT

### Benefits

- Pre- and post-event press release brand exposure (minimum of 3 releases)
- 1 x ticket to champagne reception and event
- Logo placement at event
- Name in awards brochure (mailed to all members)



**At UCAS, our passion is to ensure all students have access to the best information, advice and guidance to help them make the right decisions about their future.**

**We're thrilled that our work with Springpod has been recognised at the Innovation Awards as a collaboration which opens a digital door for students exploring their options, giving them access to virtual work experience and subject tasters from the comfort of their own homes.**

**Simone Drinkwater**

Lead partnerships manager, UCAS

Winners of the Innovator of the Year Award 2024

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## Contact

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